

Rep Order# 6858362 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 107100 Printed: 09/27/2012 6:22 PM 1 of 2
 EC'd Yes Last Received: 09/26/2012 6:23 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
 Advertiser () OBAMA FOR AMERICA 3050 K ST NW
 Product OBAMA 120S WASHINGTON, DC 20007
 Estimate# 1881 Agency C/P1/P2/E //1881
 Buyer MAURA GILROY Flight Dates 09/28/2012 - 10/04/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TH	4P-5P	NEWS	:120	\$2,900.00	10/01-10/04	3	1	3	\$8,700.00	
	Buyline Comment: NEWS											
	2	M-TH	11P-1135P	NEWS	:120	\$4,800.00	10/01-10/04	3	1	3	\$14,400.00	
	Buyline Comment: NEWS											
	3	TU	10P-11P	PHOOD	:120	\$12,800.00	10/02-10/02	1	1	1	\$12,800.00	
	Buyline Comment: PHOOD											
	4	SA	9P-11P	SVU	:120	\$4,800.00	09/29-09/29	0	0	0	\$0.00	
	Buyline Comment: SVU											
	[MADE-GOOD BY LINE(S) 5]											
	5	SA	8P-9P	REV	:120	\$4,800.00	09/29-09/29	1	1	1	\$4,800.00	
	Buyline Comment: REV											
	[MKGD FOR SPOTS MISSED ON LN #4: 9/29(1/WK)]											

---REPORT TOTALS---

Report Totals: 8 / \$40,700.00

---SALES MONTHLY TOTALS---

Sep 12: 1 / \$4,800.00 Oct 12: 7 / \$35,900.00
 Sales Totals: 8 / \$40,700.00
 Station Totals: 8 / \$40,700.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$271,333	CATV 0%	KBLR 0%	KINC 0%	KLAS 25%	KSNV 15%
		KTUV 25%	KTUD 0%	KVCW 2%	KVMY 3%	KVVU 30%
		XXXX 0%				

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books NOV12
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE